

## ALPHA BANK CYPRUS LTD – CSR ACTIVITY PROGRAM 2016

Alpha Bank Cyprus Ltd, through the Corporate Social Responsibility Programme, undertakes actions that aim at supporting vulnerable social groups and strengthening of institutions and other bodies related to health, education, culture, sports and environmental protection. The Bank in 2016, supported and/ or participated in the following events:

### Social Contribution

- Sponsor of the events organized by the Charitable Foundation "HOPE" on the occasion of the World Day against Childhood Cancer. The Charity Foundation "HOPE", supports children with cancer and leukemia, aiming to provide in Cyprus the best possible care conditions for malignant diseases of childhood and adolescence (February 2016).
- Main Sponsor of the Annual Awareness and Prevention Week on Kidney Disease, which is organized throughout the years by the Cyprus Kidney Association. During this week, a Cyprus wide fundraising event takes place, with the aim of supporting the Association, along with informative presentations and discussions in the media. Fundraising tickets are also made available for sale through the Bank's Branch Network and Divisions (March 2016).



**ΠΑΓΚΥΠΡΙΟΣ ΣΥΝΔΕΣΜΟΣ  
ΦΙΛΩΝ ΝΕΦΡΟΠΑΘΩΝ**  
32 Χρόνια Προσφοράς 1984 - 2016

**ΒΡΑΒΕΙΟ ΠΑΝΕΠΙΣΤΗΜΙΟΥ ΚΥΠΡΟΥ 2005**  
24η Ετήσια Εβδομάδα Ενημέρωσης  
και Πρόληψης πάνω σε Νεφρολογικά Προβλήματα  
7 - 13 ΜΑΡΤΙΟΥ 2016

*Επίδα Juris*

ΕΝΗΜΕΡΩΤΙΚΕΣ ΤΗΛΕΟΠΤΙΚΕΣ ΚΑΙ ΡΑΔΙΟΦΩΝΙΚΕΣ ΠΑΡΟΥΣΙΑΣΕΙΣ  
ΜΕ ΤΗΝ ΕΥΚΑΙΡΙΑ ΤΗΣ ΠΑΓΚΟΣΜΙΑΣ ΗΜΕΡΑΣ ΝΕΦΡΟΥ  
ΑΠΟΓΕΥΜΑΤΙΝΟ ΤΣΑΪ ΣΤΟ ΠΡΟΕΔΡΙΚΟ ΜΕΓΑΡΟ ΓΙΑ ΕΝΙΣΧΥΣΗ  
ΤΟΥ ΤΑΜΕΙΟΥ ΤΟΥ Π.Σ.Φ.Ν.  
ΠΑΓΚΥΠΡΙΟΣ ΕΡΑΝΟΣ ΓΙΑ ΕΝΙΣΧΥΣΗ ΤΟΥ ΤΑΜΕΙΟΥ ΤΟΥ Π.Σ.Φ.Ν.

ΚΥΡΙΟΣ ΧΟΡΗΓΟΣ

 ALPHA BANK



- Sponsor of the 16<sup>th</sup> Love Route, organized by the Association for children and young people with cancer and related diseases, “one dream one wish”. Members of the association and volunteer motorcyclists visit all areas of Cyprus in order to create awareness to the public and make information available on the problems faced by children and young people suffering from several forms of cancer. The proceeds from this event go towards satisfying the wishes of children supported by the Association (March 2016).
- Financial support for destitute undergraduate students through the Student Welfare Association of the University of Cyprus, by supporting events organized by the University like the theatrical play “What was proven by Mr. Fineman” (March 2016).
- Sponsors the “16<sup>th</sup> Joy and Contribution Fete” which was organized by the Association for children and young people with cancer and related conditions, “one dream one wish”, in support of their work (June 2016).
- Financial support offered to the Cyprus Paraplegic Association (OPAK), which contributes to the alleviation of the difficulties faced by paraplegics (September 2016).
- Offer of food and other essential supplies offered through supermarket vouchers, to purchase food and other necessities during the Easter and Christmas period, to community food banks, charitable organizations and other bodies, which support families and people in need around Cyprus (April, December 2016).

### Volunteerism

- Alpha Bank actively declares its social face through its employees, with the occasion of "Alpha Bank Group Volunteer Day", which takes place in all countries where the Group is active, each year, on the last Sunday of May. This year, groups of staff volunteers hosted children from children shelters and other institutions all over Cyprus. The volunteers accompanied the children for food and play in restaurants and playgrounds, offering them also presents, on behalf of the Bank (May 2016).



- The Bank organizes several times a year the Staff Blood Donation Day, which is conducted solely with the voluntary participation of the staff in all provinces in collaboration with the Blood Bank (February, May 2016).



## Cultural Events

### Education

- Sponsorship for releasing 5 classic novels written by the author Penelope Delta who is currently one of the biggest names in Modern Greek Literature. The novels were released by the newspaper “Phileleftheros” (February 2016).



- Offer financial awards to graduating and top students of Public High Schools in all districts of Cyprus (June 2016).

### Culture

- Sponsorship of the Cyprus Symphony Orchestra and the Cyprus Youth Symphony Orchestra Program for 2015. Under this framework, Alpha Bank secured a number of tickets for the performances and concerts of the Symphony Orchestra of Cyprus and the Cyprus Youth Symphony Orchestra, which were given to Clients and Staff (January - December 2016).



- Supporting the initiative of the Cyprus News Agency to present the “Best Article” award as part of the annual Pancyprian Press Contest, thus acknowledging and encouraging serious and hardworking journalists (January - December 2016).



- Support of the 3<sup>rd</sup> Annual Alpha Bank Lecture organized by the University of Cyprus as part of the Festivity of Letters. The subject of the lecture was the “Macedonian Burial Complex in Timvou Kasta Amfipolis: Excavational research 2012-2014” with key note speaker, Mrs. Katerina Peristeri, Archaeologist – Digger Timvou Kasta Ammfipolis and Head of the Department of Antiquities of Serres (January 2016).



- Supporting a charity event organized by “Agiou Omologites Social Welfare Organisation”, with the aim of strengthening its funds. The event took place at Strovolos Municipal Theatre, in Nicosia, with the participation of the Greek artist Eleonora Zouganelli. The revenue of the charity event was provided for the needs of kindergartens and nurseries of the association (February 2016).

- Main sponsor of the event “Music in the City” organized by the Association, “Friends of Nicosia” in cooperation with Nicosia Municipality. The event aimed at presenting Nicosia as a capital city with substantial history and culture (July 2016).
- The Bank provides and supports conferences, concerning matters related to the Bank's activities. Some Conferences granted by the Bank in 2016 are the following:
  - 7<sup>th</sup> Pension and Provident Funds Forum
  - 4<sup>th</sup> Cyprus Banking Forum
  - 6<sup>th</sup> Nicosia Economic Congress
  - 9<sup>th</sup> Corporate Social Responsibility Conference



### Sports

- Participated at the 5km Corporate Run of the GSO Limassol International Marathon, one of the most popular marathons in Europe, with a team of 42 runners. At the 5km corporate run, more than 13,000 runners out of 204 companies participated. The Limassol International Marathon is certified by the international federations of AIMS and IAAF and took place for the 10<sup>th</sup> consecutive year in Limassol (April 2016).





## ALPHA BANK

- Support of the Cyprus Special Olympics Swimming Team while participating in the athlete sponsorship program, “Adopt an Athlete”. The four female athletes participated successfully at Malta’s National Games which took place from 22<sup>nd</sup> to 29<sup>th</sup> June 2016, in Malta (June 2016).

### Environment

- Sponsor of the Solar Car Race, which was organized by the Cyprus Institute in co-operation with the Nicosia Municipality in the center of Nicosia. The event’s objective was to raise awareness in the Cyprus society, especially amongst the younger generation, regarding the use of renewable and alternative energy sources (June 2016).
- Supporting the programs and research of the Cyprus Institute celebration of the 10 years of the institute’s operation (June 2016).