

Terms of use

Alpha Bank, through www.alphabank.com.cy, offers the visitor/Internet user the possibility to be informed about the Bank and its Group of companies, as well as its products and services. Please, read carefully the following Terms of Use.

The use of this website constitutes an unconditional and full acceptance of the Terms of Use, which apply to all the contents the website. In case of disagreement with the Terms of Use, the visitor/user must leave the website and refrain from further use thereof.

The visitor/user of www.alphabank.com.cy has read, understood and fully accepted the following terms and acknowledges that he is bound by them during all his visits. Alpha Bank is entitled to amend these terms, at any time and without prior notice, by publishing the relevant amendments in its website. Use of the website following the announcement of such amendments therein, amounts to an acceptance of the such amendments.

A. Intellectual and Industrial Property Rights.

All the contents of the website, including but not limited to trade marks, brand names, texts, news, photographs, pictures, provided services, belong to Alpha Bank and are governed by relevant national and international statutory provisions on intellectual and industrial property, excluding any protected third party rights.

Therefore, any modification, publication, transmission, transfer, reproduction, distribution, presentation or any other use of the content of the website for commercial or other purposes, in whole or in part, is prohibited without the prior written permission of Alpha Bank. By way of exception, one-off copying, printing or storing of the aforementioned information, is permissible when it is for the personal use of a visitor. Note also that, to be permissible, such information must be accompanied by a clear and distinct reference to its originating source and on the condition that such information will not be used for commercial or any other purposes.

B. User Conduct

The website www.alphabank.com.cy must be used exclusively for lawful purposes and in a manner that does not limit nor impede use by third parties. The visitors/users of the website must comply with the rules and provisions of Greek, European and International Law and the relevant legislation governing telecommunications. They must abstain from any unlawful and excessive conduct that could affect other visitors/users and cause damage or malfunctions to the website and by extension, to Alpha Bank.

In case that the Bank is involved in any dispute or is required to indemnify a third party of any nature whatsoever, for reasons related to a breach that stems from visitor/ user obligations, such visitors/users, shall be held liable to indemnify the Bank for such reason as explained above.

C. Links to third party websites

The users/visitors may be directed from www.alphabank.com.cy to third party websites through special links (links, hyperlinks, banners). The owners of such websites configure their content and bear exclusive responsibility for the same. Alpha Bank does not guarantee their availability and cannot be held liable for the content, accuracy, legality, completeness, timeliness and precision of the information. Further, the Bank does not guarantee the quality and attributes of such products or services made available through the abovementioned websites. Reference to other websites is made exclusively for the convenience of the visitors/users and does not establish, any commitment guarantee encouragement or endorsement from the Bank neither towards the content nor the quality of such services.

D. Limitation of liability

Alpha Bank, without guaranteeing and thus, without bearing any responsibility, makes every possible effort to ascertain that the information included in the website www.alphabank.com.cy is complete, accurate, up to date and clear. However, Alpha Bank shall in no case whatsoever, including a case of negligence, be held liable for errors, omissions or any insufficiency pertaining to information with respect to delays, interruptions or any inability to transmit information or for any damage caused to a visitor/user through the use of such information.

The content of this website does not constitute any financial, legal or other advice, encouragement or incitement to conduct an investment or other activity, and Alpha Bank shall not be held liable for the use of the website by visitors/users acting under their own free will.

E. Website Security

Access to the website is granted by Alpha Bank visitor/user initiative.

Visitors/users of the website are entirely responsible to possess required equipment (e.g. personal computer), software, telecommunication equipment as well as any other service that is required or the purpose of gaining access to the website. Users are also responsible for protecting their systems from viruses and other malware.

Alpha Bank has implemented, insofar as possible, all the security measures necessary for the protection of the website from viruses and other malware. The Bank monitors with security systems the access to the webpages for the prevention of attacks and other unauthorized actions, without guaranteeing though that the content of the website is free of viruses, errors and other harmful elements and shall not be held liable for any damage caused to the equipment of users or their software or files or for any other damage that may be caused.

F. Personal Data

The processing and protection of the personal data of visitors/users in our website is subject to these Terms of Use as well as the provisions of Greek and European law, as described in detail in the [Privacy Notice for Protection of Personal Data](#).

We use “cookies” in our website, for a number of different reasons, with an aim to maintain always a safer and more efficient environment for our visitors/users. For further information, please refer to our [Cookies Policy](#).

G. Applicable Law - Other Terms

These Terms are governed by Cyprus legislation. The Courts of the Republic of Cyprus have jurisdiction to interpret these Terms and to resolve any disputes that may arise.

In such case where any of the Terms is found to be invalid or is declared to be null and void, that will not affect the other Terms which will remain in effect and will apply as normal.