

## ALPHA BANK CYPRUS LTD – CSR ACTIVITIES 2019

Through its Corporate Social Responsibility Program, Alpha Bank Cyprus Ltd aims to support vulnerable social groups and enhance the work of institutions and stakeholders in the areas of health, education, culture and protection of the environment. During 2019, the Bank supported and/or participated in the following events:

### Social Contribution

- Main Sponsor of the 27<sup>th</sup> Annual Awareness and Prevention Week on Kidney Diseases, organized by the Cyprus Kidney Association on an annual basis. During the week, a fundraising event was organized across Cyprus for the financial support of the Association, along with informative presentations, speeches and discussions (March 2019).



- Sponsor of the 19<sup>th</sup> annual “Love Route” organized by the Cyprus Association for Children with Cancer and Related Diseases “One Dream One Wish”. The “Love Route” includes a Pancyprian motorcycle ride aiming to raise awareness on the multiple problems faced by children and young people suffering from various forms of cancer. The purpose of the ride was to raise money in support of the Association “One Dream One Wish” (March 2019).



- Sponsor at the charity fundraising event organized by the Agioi Omologites Social Welfare Association. The Association supports kindergartens and nurseries and provides food supplies to large families in need. The proceeds from the event were used for the needs of the kindergartens and nurseries supported by the Association (March 2019).
  
- During the Christmas and New Year holiday season, in lieu of cards and gifts, the Bank provided financial support to charity organizations and other bodies supporting families and persons in need, in all districts of Cyprus (December 2019).

### Volunteering

- The Bank organizes the Staff Blood Donation Day, with the voluntary participation of the Bank's staff in all districts, in cooperation with the Blood Bank (February 2019).



## Cultural Events

### Education

- Main Sponsor of the Road Safety Education Program PHAETHON 2018/2019. This is the largest education program in the field of road safety, implemented in Gymnasiums and Lyceums across Cyprus. The program was launched in October 2018 and was completed on the 31<sup>st</sup> of May 2019. (October 2018 – May 2019).



### Culture

- The Bank sponsors and supports Conferences on topics related to the Bank's activities. Here follows an indicative list of the Conferences sponsored by the Bank during 2019:
  - 9<sup>th</sup> Nicosia Economic Congress
  - 12<sup>th</sup> Corporate Social Responsibility Conference
  - The Cyprus Legal Conference
  - 7<sup>th</sup> Cyprus Banking Forum



### Sports

- Participation in the 13<sup>th</sup> International GSO Limassol Marathon, one of the most popular Marathons in Europe, which took place for the 13<sup>th</sup> consecutive year on the Limassol Coastal Road. The proceeds were donated to Karaiskakio Foundation, which supports persons with leukemia (March 2019).



ALPHA BANK



- Supporter of the Cyprus Swimming Team at the 2019 World Special Olympics. The Bank has “adopted” four swimming athletes through the “Adopt an Athlete” Sponsorship Program of Special Olympics Cyprus (March 2019).