



ALPHA BANK

Press Release

Alpha Bank Cyprus celebrated the Customer Service Week by rewarding its Clients!

Acknowledging the significant contribution of quality service to a successful operation, Alpha Bank Cyprus has participated for yet another year in Customer Service Week, an international institution celebrated in more than 60 countries.

The Customer Service Week was organised from the 7th until the 12th of October, with the participation of thousands of enterprises, public organisations, educational institutions and Non Governmental Organisations (NGOs) from across the world.

In this context, Alpha Bank rewards its Clients once again, offering 5,000 award miles as a gift for new Aegean Visa Card applications. These miles are offered in addition to the 5,000 miles already received as a gift upon the issuance of their Card.

Nicosia, 14 October 2019