CORPORATE RESPONSIBILITY PROGRAMME – ACTIONS UNDERTAKEN IN 2025

Through its Corporate Responsibility Programme, **Alpha Bank Cyprus** goes beyond conventional social contribution. It embraces vulnerable social groups with genuine care, offering hope and assistance where it is most needed. At the same time, the Bank supports institutions and organisations active in the fields of health, education, culture, and environmental protection, investing in values that help create a more humane and equitable society.

Social Contribution

- ***Alpha Bank a fellow traveller of the Association "One Dream, One Wish" in the 25th annual "Love Route"***

The Bank supported the annual "Love Route", organised by the Cyprus Association for Children with Cancer and Related Diseases "One Dream, One Wish", held for the 25th consecutive year. The event consists in a motorcycle ride across Cyprus aimed at raising funds to support the Association (March 2025).

- ***Alpha Bank took part in the international campaign for International Women's Day***

The Bank joined its voice in the collective effort to spread the messages of the *International Women's Day*, with the participation of its own People. Members of its Staff have taken part in a photo shoot that captures the values of **Cooperation**, **Diversity**, **Equality** and **Action** through the message #AccelerateAction.

As part of this initiative, the Bank offered a symbolic gift to its female Employees, supporting the work and contribution of Europa Donna Cyprus over the years and contributing, in this way, to raising awareness and informing Society on breast cancer.

Alpha Bank remains committed to creating a workplace that promotes gender equality, through policies and initiatives for a fair and supportive environment (March 2025).



➢ ***Alpha Bank stands by our vulnerable fellow citizens***

- For yet another year, the Bank joined the campaign of the Pancyprian Volunteerism Coordinative Council (PVCC) with the slogan *"Adopt a Family this Easter"*, supporting vulnerable families in Cyprus to make sure they have everything they need to enjoy a wonderful Easter meal. At the same time, the Bank supported Europa Donna Cyprus which, in turn, offered supermarket gift vouchers for basic necessities, in a collective effort to enable as many people as possible to celebrate Easter with dignity (April 2025).



- Support to Primary and Secondary Education Parents' Associations aimed at assisting students from vulnerable families (December 2025).

➢ ***Alpha Bank supports the action of the charity Organisation Kids for Kindness***

The Bank supported the first corporate sponsorship campaign of the charity Organisation "Kids for Kindness", contributing to the purchase and delivery of basic necessities and Christmas presents to families in need (December 2025).



➢ ***Alpha Bank stands by the fire victims***

With a strong sense of responsibility and social sensitivity, the Bank's Staff organised a voluntary collection of essential supplies to support children and families affected by the devastating fires.

The collected items were delivered to Hope for Children, an organisation offering support to families temporarily accommodated in hotels, hospitals, and community centres.

Humanity, unity, and generosity are core values that guide all Alpha Bank initiatives. Through collective actions, the Bank stands by society, strengthening hope and solidarity (August 2025).



➢ ***Alpha Bank adopts Europa Donna Cyprus' "Pink Silhouette Walk"***

Continuing its long-standing support to Europa Donna Cyprus, the Bank adopted the "Pink Silhouette Walk" initiative, becoming a Strategic Partner of the event for the first time this year.

The Pink Silhouette Walk, held on 4 October, is one of the most impactful awareness events organised in Cyprus, and the largest event dedicated to supporting cancer patients. Through its strong social footprint, it gives voice to thousands of women affected by breast and gynecological cancers.

Through this new strategic partnership, Alpha Bank reaffirms its unyielding commitment to social responsibility, supporting initiatives that promote health and active participation in the community (October 2025).

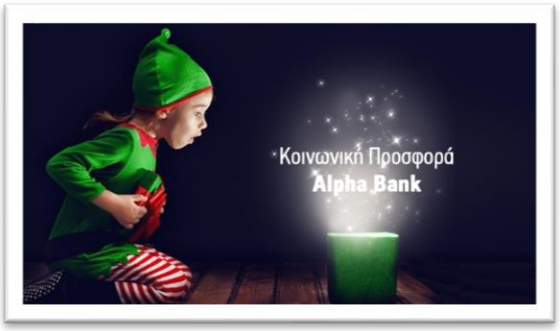






- ***Alpha Bank TOGETHER with society during yet another holiday season***

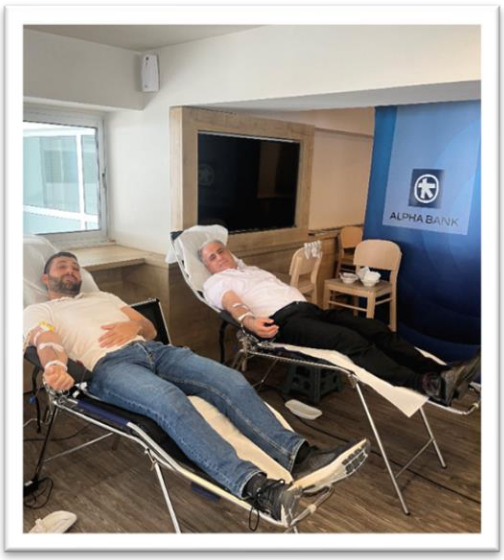
During the Christmas period, the Bank continued to engage in a series of social contribution activities. Its initiatives included the provision of financial support, food, and other essentials to charity organisations, NGOs, and Associations, aiming to support and provide relief to our fellow citizens in need, cancer patients, and individuals with disabilities (Europa Donna Cyprus, Vagoni Agapis, etc.). In addition, the Bank participated, as a Main Supporter, in the annual “Adopt a Family for Christmas” campaign organized by the Pancyprian Volunteerism Coordinative Council. Through this initiative, the Bank offered gift vouchers for basic necessities, ensuring that vulnerable families could enjoy a festive Christmas meal. Furthermore, the Bank provided financial support to Primary and Secondary School Parents’ Associations, assisting underprivileged students during the holiday season (December 2025).



Volunteerism

- ***Staff Blood Donation Day***

The Bank continued its long-standing collaboration with the Ministry of Health's Blood Centre, organising a voluntary Staff Blood Donation Day. Our colleagues embraced the initiative and participated in the event, giving the "Gift of Life" to our fellow human beings (May 2025).





Health

- ***Alpha Bank - Main Sponsor of the 33rd Annual Awareness and Prevention Week for Chronic Kidney Disease***

Alpha Bank Cyprus expresses its long-standing solidarity to kidney patients by actively supporting the work of the Cyprus Association of Kidney Patients' Friends. The central message of this year's campaign was: "Are Your Kidneys OK? Detect early, protect kidney health." In addition to the financial support provided to the Association, the Bank offered its Branch Network for the sale of donation vouchers of the Pancyprian Fundraising Campaign, with the aim of informing citizens and raising awareness on kidney diseases and their prevention (March 2025).

➢ ***Alpha Bank and Europa Donna Cyprus continue their collaboration with COCO-MAT for "The Pillow Positive Project"***

The Bank continued its collaboration with COCO-MAT for the implementation of "The Pillow Positive Project" in Cyprus. This initiative aims to inform and raise awareness about breast cancer while offering practical support to women who have undergone surgery. Since 2012, COCO-MAT has assisted thousands of women by providing heart-shaped pillows that serve both as a practical aid offering relief and a symbol of support. Within the framework of this collaboration of Alpha Bank and Europa Donna Cyprus, the pillows are available free of charge also in Cyprus, conveying messages of support and solidarity (June 2025).



➢ ***Alpha Bank actively supports the Movember Cyprus campaign for the prevention of prostate cancer***

Once again this year, the Bank actively supported the "Men's Health Awareness Month" by joining the efforts of Movember Cyprus to spread the message of prostate cancer prevention. As part of its Corporate Responsibility Programme, a "Shave-off" event was held on Monday, 17 November, at the Bank's headquarters in Nicosia, with the participation of MAN-VAN, the specially designed roving barbershop of Movember Cyprus. During the event, professional barbers offered shaves to Staff members who had grown a moustache since the beginning of the month to advocate for prostate cancer. At the same time, they were informed about the prevention and treatment of male cancer consecutive which affects each year thousands of people worldwide (November 2025).



Education

- ***Alpha Bank implements the Programme "Parents and Children TOGETHER at work" for the 4th year***

The Bank implemented, for the fourth consecutive year, the "Parents and Children TOGETHER at Work" Programme across its Branch Network and Divisions. This innovative initiative allows working parents to bring their children to their workplace, giving them the opportunity to familiarise themselves with the banking profession and the financial system in general, while strengthening the connection between professional and family life (July 2025).



➢ ***Support in the field of Education***

The Bank has supported the field of education with the following actions:

- Awards granted to top students of the Department of Economics of the University of Cyprus (July 2025).
- Internship programme (July 2025).
- Lecture by Dr. Christopher Pissarides, University of Cyprus.

➢ ***Alpha Bank: "TOGETHER" once again this year for the campaign "School Supplies for all Children"***

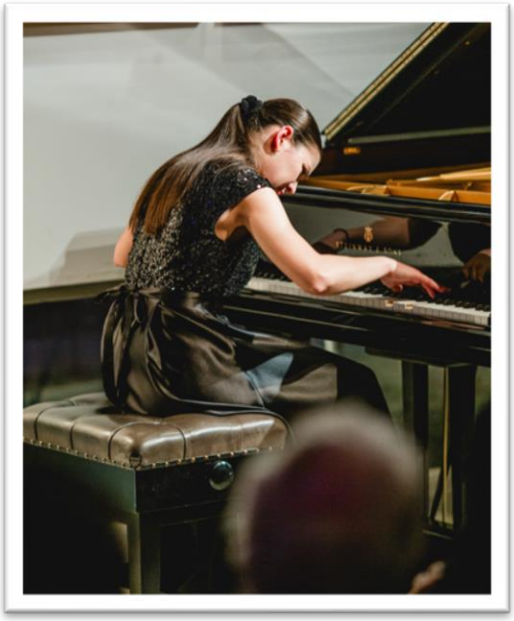
The Bank supported the 12th Pancyprian Campaign of the Pancyprian Volunteerism Coordinative Council (PVCC) titled "School Supplies for all Children". The initiative aims to ensure that all children can start the new school year with a smile and with equal opportunities. By offering gift vouchers for school supplies, the Bank helped ensure that children from vulnerable families had access to essential school supplies (August 2025).



Culture

- ***Support of the Pharos Art Foundation***

  As part of its support for cultural activities, the Bank collaborated with the Pharos Art Foundation to sponsor a piano recital by Anna Avraamidou, a 17-year-old Cypriot pianist who has already distinguished herself internationally with her remarkable talent (April 2025).



- ***Support of the Lallaros Exhibition at the Art Project Space***

  The Bank sponsored the “Lallaros” exhibition, held in Athens with the participation of renowned artists (November 2025).

Sports

- ***Alpha Bank participates in the 5km Corporate Race of “OPAP Limassol Marathon”***

  The Bank once again participated in the 5km Corporate Race of the “OPAP Limassol Marathon” held in Limassol last April. With the power of teamwork, participants ran for a good cause while promoting fair play. The Corporate Race is the most popular race of the event, attracting every year more than 10,000 runners and over 250 companies (April 2025).





- ***Alpha Bank makes a strong presence at the "Running Under the Moon" Race***

The Bank's Staff participated in the 5km corporate race "Running Under the Moon", sending another message of teamwork, fair play, and cooperation, while also supporting the event's charitable cause, as part of the proceeds were donated to the University of Cyprus Student Welfare Association (June 2025).





➢ ***Charity "Dragon Boat Challenge"***

A team of the Bank's Staff participated in the 2nd Charity ''Dragon Boat Challenge'', organised by **Europa Donna Cyprus** as part of the "Race for the Cure". Through its participation, the Bank supported the charity cause of the Challenge, with part of the proceeds donated to breast cancer research (November 2025).







➢ *Conference sponsorship and support*

- 12th Banking Forum (January 2025)
- Capital Link Cyprus Business Forum (April 2025)
- International Investment Conference 2025 (April 2025)
- Doing Business with Israel (May 2025)
- In Business Awards 2025 (May 2025)
- Reflect Festival 2025 (May 2025)
- Green Agenda (June 2025)
- Maritime Cyprus 2025 Conference (September 2025)
- Credit Risk Management Conference (October 2025)
- Cyprus Internal Audit Forum 2025 (November 2025)
- 16th Pension Forum (November 2025)