

SOCIAL RESPONSIBILITY PROGRAM – 2024 CSR ACTIVITIES

Through its Corporate Social Responsibility Program, Alpha Bank Cyprus Ltd aims to support vulnerable social groups and enhance the work of institutions and stakeholders in the areas of health, education, culture and protection of the environment.

Social Contribution

➤ ***Alpha Bank Cyprus Ltd supports the Association “One Dream, One Wish” in the 24th annual “Love Route”***

Support of the “Love Route”, organized by the Cyprus Association for Children with Cancer and Related Diseases “One Dream One Wish”, a unique event consisting of a motorcycle ride across Cyprus, carried out for the 24th year in a row, with the aim of raising funds for the financial support of the Association (March 2024).

➤ ***Alpha Bank Cyprus Ltd stands by women***

On the occasion of International Women's Day, celebrated on 8 March, the Bank offered a symbolic gift to all its female Staff members, obtained through a financial contribution to Europa Donna Cyprus. The action was implemented as part of the Bank's Corporate Responsibility Program, with the aim of thanking women for their contribution to family, work and society. At the same time, it financially supports the important work carried out by Europa Donna Cyprus to raise public awareness on the prevention, early diagnosis and information on breast cancer issues. Alpha Bank Cyprus Ltd has been a long-standing supporter of the work and the contribution of Europa Donna Cyprus, which offers specialised services to thousands of individuals in need of help and support (March 2024).



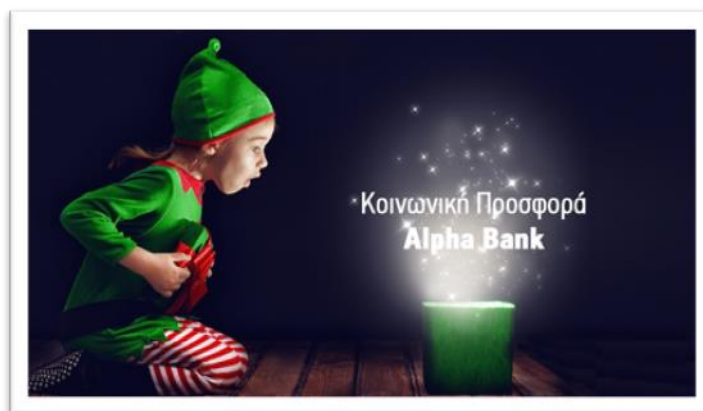
➤ ***Alpha Bank stands by the side of our vulnerable fellow citizens for yet another Easter***

For yet another year, the Bank participated in the Campaign of the Pancyprian Volunteerism Coordinative Council (PVCC) with the message “Adopt a Family for Easter”, with the aim of supporting vulnerable families in Cyprus to enjoy a wonderful Easter meal. The Bank also supported Europa Donna Cyprus, enabling it in this way to offer supermarket gift vouchers to cover the basic necessities of families of cancer patients, in a joint effort aiming to give everyone the opportunity to celebrate Easter (April 2024).



➤ ***Alpha Bank Cyprus TOGETHER with society once again this holiday season***

Through its Corporate Responsibility Program “TOGETHER”, the Bank continued once again this year its social work during the festive season, with a range of social contribution activities. Amongst others, the Bank chose to provide financial support, food supplies and other essentials to charity organisations, NGOs and Associations, with the aim of supporting and offering relief to our fellow citizens in need, cancer patients and people with disabilities (Europa Donna Cyprus, Vagoni Agapis and others). Alpha Bank Cyprus also participated, as a Main Supporter, in the 11th annual “Adopt a Family for Christmas” campaign of the Pancyprian Volunteerism Coordinative Council. Through this initiative, the Bank offered gift vouchers for essentials, ensuring that vulnerable families can enjoy a Christmas meal. In addition, the Bank provided financial support to Parent Associations of Primary and Secondary Schools to assist students in need during the holiday season (December 2024).



Volunteering

➤ **Blood Donation Day**

The Personnel Blood Donation Day, was organised with the voluntary participation of the Bank's Personnel, in cooperation with the Blood Bank (May 2024).



Health

➤ **Alpha Bank Cyprus Ltd is the Main Sponsor of the 32nd Annual Awareness and Prevention Week for Chronic Kidney Disease**

Main Sponsor of the 31st Annual Awareness and Prevention Week for Chronic Kidney. The central message of this year's campaign is "Kidney Health for All – Advancing equitable access to care and optimal medication practice". In this context, in addition to financial support provided to the Association, the Bank will offer its Branch Network for the sale of the donation vouchers of the Pancyprian Fundraising Campaign, aiming to inform and raise awareness among citizens on kidney diseases and their prevention. At the same time, as part of its Corporate Responsibility Program, Alpha Bank Cyprus Ltd financially supported the publication of the innovative book by "Nefrontida" Nephrology Centre titled: "Nephro-Gastronomy: Creative Recipes and Advice for Healthy Eating". The book contains recipes adapted to the specificities of kidney disease, aiming to expand the patients' dietary choices and contribute to a better daily life, improving the quality of their nutrition (March 2024).



➤ ***Alpha Bank Cyprus participates in the global #ShowYourKidneys campaign***

In the context of the 32nd Annual Awareness and Prevention Week for Chronic Kidney Disease, the Bank participated, together with its Staff, in the global #ShowYourKidneys campaign, honouring 14 March, World Kidney Day. The #ShowYourKidneys initiative is part of a broader effort to raise awareness in society on information, prevention and recognition of the risk factors associated with chronic kidney disease. Using Social Media as its main platform, this global movement encourages individuals, organised and non-organised groups to participate by posting photos with their fists placed near the location of the kidneys, showing this way the importance of our kidneys and supporting awareness efforts for Chronic Kidney Disease.

The Bank took part in this global initiative in the context of its Corporate Responsibility Program, by posting on its Social Media channels photos showing members of its Staff making the distinctive gesture with their fists, encouraging others to do the same, reinforcing at the same time the message of awareness and information on chronic kidney diseases (March 2024).



➤ ***Alpha Bank Cyprus and Europa Donna Cyprus join forces with COCO-MAT for “The Pillow Positive Project”***

Alpha Bank Cyprus Ltd joined forces with Europa Donna Cyprus and the COCO-MAT company, for the transfer and implementation of “The Pillow Positive Project” to Cyprus. An initiative that seeks to raise awareness and inform society about breast cancer, as well as to offer practical support to women who have undergone surgery. The official announcement of the project took place in the framework of a joint press conference held on Wednesday, June 5 at the House of Europa Donna. “The Pillow Positive Project” is an initiative by COCO-MAT, which, since 2012, has been supporting thousands of women who have undergone surgery due to breast cancer, by offering them heart-shaped pillows. Through the partnership with Alpha Bank Cyprus, and Europa Donna Cyprus, the pillows of “The Pillow Positive Project”, are offered free of charge to recovering women in Cyprus as a symbol of support and positive energy (June 2024).



➤ ***Alpha Bank Cyprus actively supports the Movember campaign for prostate cancer prevention***

Alpha Bank Cyprus once again actively supported the “Men’s Health Awareness Month” campaign through its participation in the efforts of Movember Cyprus to disseminate the message of prostate cancer prevention. As part of its Corporate Responsibility Program, a “Shave-off” event was held on Friday, 15 November, at the headquarters of Alpha Bank Cyprus in Nicosia, with the participation of MAN-VAN, the specially designed moving barber shop of Movember Cyprus. During the event, professional barbers shaved the members of the Bank’s Staff who had grown a moustache since the beginning of the month, while informing them about the prevention and treatment of male cancer, which affects thousands of people worldwide every year (November 2024).



Education

➤ ***Educational Program “Coins and Transactions. From yesterday to nowadays”***

The educational program “Coins and Transactions. From yesterday to nowadays” was implemented for yet another school year in cooperation with the Alpha Bank Numismatic Collection and approved by the Ministry of Education, Culture, Sports and Youth. A specially designed Educational Suitcase “travelled” to primary and secondary schools across Cyprus and presented the history of currency and the evolution of transactions in the Hellenic world, from antiquity to the present day. The program was attended by more than 300 students (June 2023).



➤ **Alpha Bank Cyprus Ltd implements the Program "Parents and Children TOGETHER at work" for the 3rd consecutive year**

Implementation of the Program "Parents and Children TOGETHER at work", a pioneering Program which is implemented for the third consecutive year at the Bank's Branch Network and Divisions. The aim of the Program was for working parents to bring their children to their workplace, giving them the opportunity to familiarize themselves with the Bank, the banking profession and the financial system in general (July 2024).



➤ **Support of the field of Education with the following actions:**

- Donation of books to institutions
- Support of Parents Associations of Public Schools to provide financial aid to students in need
- Awards to top students of the Department of Economics of the University of Cyprus (July 2024).

➤ **Alpha Bank Cyprus Ltd: "TOGETHER" again this year for the campaign "School supplies for All children"**

Support of the 9th Pancyprian Campaign "School supplies for All children" organized by the Pancyprian Volunteerism Coordinative Council (PVCC) by offering gift vouchers for school supplies, enhancing the message of the campaign "School supplies for All children", which aims to make sure that vulnerable families have all the necessary school supplies ahead of the school year (September 2023).

Culture

➤ ***Sponsorship and support of Conferences on topics related to the Bank's activities.***

- STEP Cyprus (April 2024)
- GBCY International Investment Conference (April 2024)
- Green Agenda Cyprus Summit (May 2024)
- Reflect Festival (May 2024)
- CIBA International Business Forum (June 2024)
- Lecture by Finance Professor Edward I. Altman (June 2024)
- Doing Business with Israel Summit 2024 (September 2024)
- Credit Risk Management Conference (November 2024)
- The Cyprus Internal Audit Forum (November 2024)
- 15th Pension Fund Forum (November 2024)
- The Cyprus Private Client Offering Gathering (December 2024)

Sports

➤ ***Alpha Bank Cyprus Ltd in this year's 5km Corporate Road Race of the "OPAP Limassol Marathon"***

The Bank participated for yet another year in the 5km Corporate Road Race of the "OPAP Limassol Marathon" organized on Saturday, 13 April 2024, in Limassol. The Corporate Road Race is the most popular race of the event, hosting more than 10,000 runners and more than 250 companies each year (April 2024).



➤ ***Alpha Bank made a dynamic presence in the "Running Under the Moon" race***

Participation in the 5 km corporate race, "Running Under the Moon" with its own team of Employees, sending another message of teamwork, fair play and cooperation, while at the same time supporting the charity work of the race, as part of the proceeds were donated to "Sophia for Children" Foundation (June 2024).



➤ ***«Dragon Boat Challenge» Charity Race***

Members of the Bank's Staff participated in the 1st «Dragon Boat Challenge» which was organized by EUROPA DONNA CYPRUS, as part of the "Race for the Cure", on Sunday, 20 October 2024. Through its participation, Alpha Bank strengthened the charitable efforts of the event, as parts of the proceeds were donated for research for breast cancer treatment (October 2024).



➤ ***Participation in the 6th "Radisson Blu" Larnaka International Marathon***

For yet another year, the Bank had a strong presence at the 6th "Radisson Blu" Larnaka International Marathon, held on Sunday, November 17, 2024, thanks to the participation of a large number of the Bank's Staff. The Alpha Bank team joined the biggest sports celebration on the island, sending a message of teamwork, fair play and cooperation through its participation in the 5km Corporate Race. At the same time, the Alpha Bank team supported the Marathon's charity work as part of the Bank's Corporate Responsibility Program, as the "Radisson Blu" Larnaka International Marathon supported once again this year the Charity Institutions "Ronald McDonald House of Charities Cyprus", "Christina Apostolou Foundation", "Karaïskakio Foundation" and "Special Olympics Cyprus" (November 2024).



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