

ALPHA BANK CYPRUS LTD – 2023 CSR ACTIVITIES

Through its Corporate Social Responsibility Program, Alpha Bank Cyprus Ltd aims to support vulnerable social groups and enhance the work of institutions and stakeholders in the areas of health, education, culture and protection of the environment.

During 2023, the Bank supported and/or participated in the following events:

Social Contribution

- In the context of the World Rare Disease Day on 28 February, the Bank supported the Cyprus Association of Rare Genetic Diseases “Unique Smiles” by providing the equipment necessary for the educational programs it runs at the Multidisciplinary Centre for Assessment and Intervention. The Centre provides services aiming to improve the physical and mental health of children with rare diseases and support their families (February 2023).



- Support of the “Love Route”, organized by the Cyprus Association for Children with Cancer and Related Diseases “One Dream One Wish”, a unique event consisting of a motorcycle ride across Cyprus, carried out for the 23rd year in a row, with the aim of raising funds for the financial support of the Association (March 2023).
- On the occasion of International Women's Day celebrated on 8 March, the Bank provided financial support to Europa Donna Cyprus, as a minimum expression of gratitude for the organisation's enormous contribution to women with breast cancer. In addition to supporting Europa Donna Cyprus, on the occasion of International Women's Day, Alpha Bank Cyprus Ltd gave a voice to women themselves to express their views, by presenting a video with 7 female employees of the Bank answering questions on the position of women in the labour market, role models, stereotypes, difficulties and work-life balance. In this way, Alpha Bank joined its voice to that of millions of female employees, aiming to further strengthen a work culture that promotes continuous Employee empowerment, equal pay, equal opportunities for personal and professional development and equal evaluation and reward (March 2023).



- In the run-up to Easter the Bank carried out social contribution activities by participating in the Pancyprian Campaign of the Pancyprian Volunteerism Coordinative Council titled “Adopt a family for Easter”, which aimed to provide basic necessities to vulnerable families during the Easter period. Alpha Bank also offered financial support to Europa Donna Cyprus, enabling it in this way to help the families of cancer patients in need, in a joint effort to give everyone the opportunity to celebrate Easter (April 2023).
- During the festive season, Alpha Bank Cyprus Ltd continued its tradition of spreading love to fellow humans through a series of social contribution activities, in the framework of the Bank's Corporate Responsibility Program. For yet another year, instead of greeting cards and gifts, the Bank offered financial support, food supplies and other necessities to the Non-Governmental Organisations Europa Donna Cyprus and Vagoni Agapis, to support families in need and cancer patients. The Bank also participated in the annual “Adopt a Family for Christmas” campaign of the Pancyprian Volunteerism Coordinative Council as a Main Supporter, purchasing gift vouchers for basic necessities so that every family without exception can enjoy a wonderful Christmas meal (December 2023).

Volunteering

- Organizing the Personnel Blood Donation Day, with the voluntary participation of the Bank's Personnel, in cooperation with the Blood Bank (April 2023).

Health

- Main Sponsor of the 31th Annual Awareness and Prevention Week for Chronic Kidney Disease, organised by the Cyprus Association of Kidney Patients' Friends, by mobilizing its entire Branch Network in an effort to raise awareness on kidney diseases and prevention and informing citizens and its Customers. The Bank's Branch Network served as points of sale for the campaign's donation coupons, aiming to raise funds for the financial support of the Association (March 2023).



- As part of its active participation in the Movember Cyprus campaign for “Men's Health Awareness Month”, Alpha Bank Cyprus Ltd held on Tuesday 14 November a special event at the Bank's headquarters in Nicosia, to inform and raise awareness on prostate cancer among its Staff. The informative event is an action of the Bank's Corporate Responsibility Program for the prevention of the most common male cancer that affects every year thousands of people worldwide. Alpha Bank's “Shave-off” event was held with the participation of MAN-VAN, the specially designed mobile barber shop of Movember Cyprus, aiming to encourage its Staff to grow a moustache and take an active role in raising awareness on men's health (November 2023)



Education

- Implementation of the Program “Parents and Children TOGETHER at work”, a pioneering Program which was implemented for the first time at the Bank's Branch Network and Divisions. The aim of the Program was for working parents to bring their children to their workplace, giving them the opportunity to familiarize themselves with the Bank, the banking profession and the financial system in general (September 2023).



- Support of the 9th Pancyprian Campaign “School supplies for All children” organized by the Pancyprian Volunteerism Coordinative Council (PVCC) by offering gift vouchers for school supplies, enhancing the message of the campaign “School supplies for All children”, which aims to make sure that vulnerable families have all the necessary school supplies ahead of the school year (September 2023).



- On the occasion of the International Children's Day, Alpha Bank Cyprus Ltd supported the international, humanitarian, independent Organisation "Hope for Children" CRC Policy Centre (HFC), whose main purpose is to defend and promote children's rights. As part of its Corporate Responsibility Program, the Bank provided the Organisation with financial support to cover the needs for school supplies for the upcoming school year of the children hosted in the "Homes for Hope", HFC's children's homes offering shelter to unaccompanied children placed under the custody of the Director of Social Welfare Services (June 2023).



- The educational program "Coins and Transactions. From yesterday to nowadays" was implemented for yet another school year in cooperation with the Alpha Bank Numismatic Collection and approved by the Ministry of Education, Culture, Sports and Youth. A specially designed Educational Suitcase "travelled" to primary and secondary schools across Cyprus and presented the history of currency and the evolution of transactions in the Hellenic world, from antiquity to the present day. The program was attended by more than 300 students (June 2023).



- Support of the field of Education with the following actions:
 - Donation of books to institutions
 - Support of Parents Associations of Public Schools to provide financial aid to students in need
 - Awards to top students of the Department of Economics of the University of Cyprus (July 2023).

Culture

Sponsorship and support of Conferences on topics related to the Bank's activities.

- The Bank supported the "11th Cyprus Banking Forum & FinTech Expo" (December 2023).



Sports

- With a sense of responsibility and contribution to society, Alpha Bank Cyprus undertook, under the "Adopt an Athlete" Program of the Cyprus Special Olympics Federation (CSOF), the financial support of athlete Christina Michael, in view of her participation in the Special Olympics World Games, to be held in Berlin between 17 and 25 June 2023. Christina, a swimming athlete and member of the Cyprus Special Olympics Federation for several years, has participated in various sports delegations abroad. At this year's Special Olympics World Games, she competed in the 50m freestyle, 50m breaststroke and 4x50 freestyle relay races. The purpose of the Special Olympics is to help integrate people with different abilities into society. At the same time, participation in sports competitions provides them with the



opportunity to improve their physical condition and develop self-respect, self-confidence, mutual respect and become part of society, in an environment that fosters acceptance, appreciation and respect. In the framework of its Corporate Responsibility, Alpha Bank Cyprus Ltd implemented yet another act of social contribution, promoting acceptance, respect for diversity and the sporting ideal, aiming at equal access to sport for all. It is a great pleasure and honour for our Bank to 'adopt' Christina and support her in this effort (June 2023).



- Participation in the 5 km corporate race, "Running Under the Moon" with its own team of Employees, sending another message of teamwork, fair play and cooperation, while at the same time supporting the charity work of the race, as part of the proceeds were donated to "Sophia for Children" Foundation (June 2023).



- For yet another year, Alpha Bank Cyprus Ltd had a strong presence at the 6th "Radisson Blu" Larnaka International Marathon, held on Sunday, November 19, 2023, thanks to the participation of a large number of the Bank's staff. Starting from Europe Square in Finikoudes, the Alpha Bank team joined the biggest sports celebration on the island, sending a message of teamwork, fair play and cooperation through its participation in the 5km Corporate Race. At the same time, the Alpha Bank team supported the Marathon's charity work as part of the Bank's Corporate Responsibility Program, as the "Radisson Blu" Larnaka International Marathon supported once again this year the Charity Institutions "Ronald McDonald House of Charities Cyprus", "Christina Apostolou Foundation", "Karaïskakio Foundation" and "Special Olympics Cyprus" (November 2023).



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Environment

- Participation in WWF's global "Earth Hour" initiative, on March 27, by switching off the lights at the Bank's headquarters for an hour, contributing in this way to the efforts made to raise awareness on energy consumption and its impact on the natural environment (March 2023).

