



ALPHA BANK

Press Release

Alpha Bank Cyprus Ltd: Main Sponsor of the Cyprus Association of Kidney Patients' Friends

Alpha Bank Cyprus Ltd remains, for yet another year, the Main Sponsor and long-standing ally of the **Cyprus Association of Kidney Patients' Friends**, offering practical support to the **30th Annual Awareness and Prevention Week for Kidney Problems**, organised this year between **7 and 13 March 2022**.

The campaign week includes World Kidney Day, celebrated every year on the 2nd Thursday of March, with the message for meaningful support to our fellow citizens suffering from kidney diseases and the prevention of kidney health problems.

As part of its Corporate Responsibility Programme, Alpha Bank Cyprus Ltd provides financial support to the Association, while engaging in an information and awareness campaign amongst the public and its Customers on kidney diseases and prevention. More specifically, the Bank's Branch Network will serve as points of sale for the campaign's donation coupons, aiming to raise funds for the financial support of the Association.

Embracing a People-oriented approach and in full awareness of its role and responsibility towards society, Alpha Bank Cyprus Ltd is responding to the needs of the Cypriot society, offering its practical support in every way possible.

Nicosia, 1 March 2022

together
SOCIAL RESPONSIBILITY ALPHA BANK