

Press Release

Alpha Bank Cyprus Ltd: The successful implementation of the Program “Parents and Children TOGETHER at work” continues

Alpha Bank Cyprus Ltd is once again implementing during the summer months the pioneering Program “**Parents and Children TOGETHER at work**”. As part of the Program, working parents bring their children to their workplace, giving them the opportunity to familiarise themselves with the Bank, the banking profession and the financial system in general.

The Program is implemented in the entire Branch Network and in Divisions of the Bank and will be completed on 25 August 2023. It is addressed to children aged mainly between 14 and 18, as well as students.

More specifically, the children have the opportunity to become familiar with the actual workplace and strengthen, through various activities carried out together with their parents, important skills such as socialisation, self-esteem, technical knowledge, teamwork, etc. At the same time, they gain broad knowledge of the practices and tools used in a professional environment, coupled with a better understanding of the financial system.

The initiative was first implemented in the summer months of 2022 and was immediately embraced by our Staff and their families. As a result of its success, the Program is running again this year.



Nicosia, 5 July 2023