



ALPHA BANK

Press Release

Alpha Bank Cyprus: “TOGETHER”, for the 11th year, contributing to the campaign “School Supplies for All Children”

Staying true to its values of social responsibility, **Alpha Bank Cyprus** participated once again this year in the Pancyprian Campaign “**School Supplies for All Children**”, organised by the Pancyprian Volunteerism Coordinative Council (PVCC), effectively supporting efforts to help children from vulnerable families ahead of the new school year. Participation in the campaign falls under the Bank’s Corporate Responsibility Program “**TOGETHER**” and reaffirms its long-standing commitment to creating a positive social impact.

Now in its eleventh year of continued action, the campaign runs every summer from June to August and aims to collect school supplies for children in need, ensuring they can begin the school year with dignity and a smile.

As one of the campaign’s main supporters, Alpha Bank Cyprus offered **gift vouchers for the purchase of school supplies**, helping to meet real needs identified by NGOs and civil society organisations across Cyprus. The initiative enhances the campaign’s message: “*Help a child start school with a smile*”.

Supporting Education remains a firm priority for Alpha Bank Cyprus and is a key pillar of its Corporate Social Responsibility strategy. Aiming to promote equal access to education for all children, the Bank supports initiatives that provide essential resources for a smooth and unhindered start to their school journey.

Alpha Bank Cyprus continues to invest in actions that strengthen social cohesion and promote progress, guided by the values of responsibility, solidarity and practical support towards our fellow citizens.

