

Press Release

Alpha Bank Cyprus Ltd is the Main Sponsor of the 32nd Annual Awareness and Prevention Week for Chronic Kidney Disease

Alpha Bank Cyprus Ltd expresses its solidarity to kidney patients and, as a long-standing ally of the **Cyprus Association of Kidney Patients' Friends**, is once again this year the Main Sponsor of the **32nd Annual Awareness and Prevention Week for Chronic Kidney Disease**.

The central message of this year's campaign is "Kidney Health for All – Advancing equitable access to care and optimal medication practice". In this context, in addition to **financial support provided to the Association**, the Bank will offer its **Branch Network for the sale of the donation vouchers of the Pancyprian Fundraising Campaign**, aiming to **inform and raise awareness among citizens** on kidney diseases and their prevention.

At the same time, as part of its **Corporate Responsibility Programme**, **Alpha Bank Cyprus Ltd** is financially supporting the publication of the innovative book by "Nefrontida" Nephrology Centre titled: "**Nephro-Gastronomy: Creative Recipes and Advice for Healthy Eating**". The book contains recipes adapted to the specificities of kidney disease, aiming to expand the patients' dietary choices and contribute to a better daily life, improving the quality of their nutrition. The book will be distributed free of charge to all hemodialysis patients in Cyprus.

With a focus on Citizens and fully aware of its role and responsibility towards society, **Alpha Bank Cyprus Ltd** continues with undiminished intensity to actively respond to the needs of the Cypriot society, contributing to its support in every way possible.

Nicosia, 7 March 2024