

Press Release

The September winner of Alpha Spend & Win is heading to Rovaniemi, the home of Santa Claus!

Alpha Bank Cyprus welcomes the Christmas spirit in the most magical way, by announcing the winner of the September draw of the **Alpha Spend & Win** reward programme. This December, one lucky Customer of the Bank will travel with their family or friends to **Rovaniemi**, Finland, the place where Christmas dreams come true and every moment is filled with joy, light, and festive magic.

The travel package for four offers a complete Christmas experience and covers flights, three nights' accommodation in Levi, with access to the spa and pools of the Levi Spa hotel, and two nights' accommodation in Rovaniemi. The winner and their companions will enjoy daily meals and dinners with a festive buffet, lunch at the Ice Restaurant in Santa Claus Village, as well as several unforgettable activities: a snowmobile excursion through Lapland's snowy forests, sleigh rides and visits to reindeer and husky farms, admission to Snow Village and transport to Santa Park.

The experience will be completed with a visit from Santa Claus himself making a personal appearance at Christmas Eve dinner to deliver gifts to his young friends, as well as the award of the Arctic Circle Certificate, a cherished keepsake of a truly memorable experience.

September transactions with Alpha Bank Cyprus Mastercard cards turned every purchase into a chance to win an unforgettable trip of a lifetime, a testament to the growing popularity of the **Alpha Spend & Win** programme. Alpha Spend & Win will run until 31 December 2025, with special prizes each month. October transactions will reward one lucky Customer with a package for two to magical Singapore and exotic Bali.

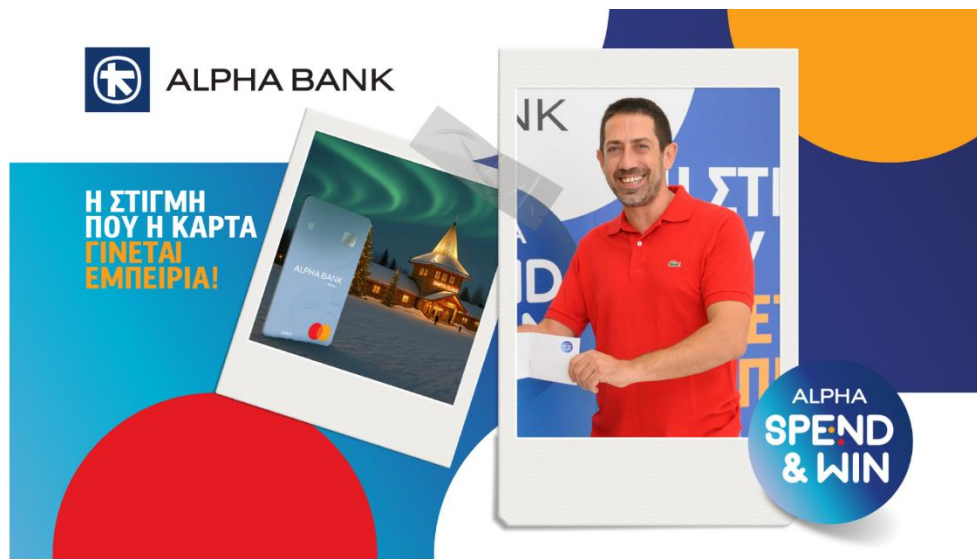
Plus, all participants are automatically entered in the big **Bonus Draw**, for a chance to win amazing prizes:

- One **Mercedes-Benz CLA 250+ electric car with EQ Technology** from **Cyprus Import Corporation**.
- Five gift vouchers worth **€15,000** each from **Vassos Eliades' VE Very Exclusive** shops, for the purchase of luxury watches or jewellery.

Every €1 spent using an Alpha Bank Cyprus Mastercard card corresponds to one entry in the monthly draws, subject to a minimum monthly transaction amount of €800. Participation in the Bonus Draw is subject to a minimum total transaction amount of €6,000 during the Programme's period of validity.

Alpha Bank Cyprus warmly congratulates the winner of the September draw and invites all its Customers to keep using their Mastercard cards for a chance to win more magical experiences in the months ahead!

More information, as well as the Programme's terms and conditions, are available at www.alphabank.com.cy.



Nicosia, 27 October 2025