

Press Release

Two lucky Alpha Bank Cyprus Customers head to Abu Dhabi for the Formula 1 Grand Prix

The adrenaline rush of Formula 1 awaits the two lucky Customers of **Alpha Bank Cyprus**, the winners of the August draw of the **Alpha Spend & Win** reward programme who will travel to Abu Dhabi to watch the Grand Prix up close.

Each winner has won an inclusive travel package for two, covering flights, hotel accommodation, tickets to the qualifying rounds and the Formula 1 final race, as well as services provided by the experienced agents of Top Kinisis Travel.

Thanks to their transactions throughout August, the Bank's Customers had the opportunity to win two unique packages, turning every purchase made with Alpha Bank Mastercard cards into a chance to win a once-in-a-lifetime experience.

Alpha Spend & Win runs until 31 December 2025, offering amazing prizes every month. Transactions during September will reward the lucky participant with a getaway for four to the enchanting city of Rovaniemi in Lapland.

In addition to the monthly draws, all Customers who use their Alpha Bank Cyprus Mastercard cards are automatically entered in the big Bonus Draw which offers the following prizes:

- One Mercedes-Benz CLA 250+ electric car with EQ Technology from Cyprus Import Corporation
- Five gift vouchers worth €15,000 each from Vassos Eliades' VE Very Exclusive shops, for the purchase of luxury watches or jewellery.

We would like to remind you that every €1 spent using an Alpha Bank Cyprus Mastercard card corresponds to one entry in the monthly draws, subject to a minimum monthly transaction amount of €800. Participation in the Bonus Draw is subject to a minimum total transaction amount of €6,000 during the Programme's period of validity.

Alpha Bank Cyprus warmly congratulates the winners of the August draw and invites all its Customers to keep using their Mastercard cards for a chance to win more unforgettable experiences!

More information, as well as the programme's terms and conditions, are available at www.alphabank.com.cy.



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